

ASSOCIATE IN SCIENCE

CIP Code 31.0504

Sport Management

SPM.AS

CODE	COURSE	CREDITS	CODE	COURSE	CREDITS
First Year/First Semester			Second Year/First Semester		
ACC-104	Financial Accounting	3	HPE-201	Introduction to Sport Management ²	3
ENG-101	English Composition I	3	MGT-102	Introduction to Management	3
HPE-130	Consumer Health Decisions or		MTH-111	Elements of Statistics	3
HPE-102	Health & Wellness	3	PSY-101	Basic Psychology	3
.....	Laboratory Science General Education Elective ¹	4	HIS-101	World Civilization I	3
		13			15
Second Semester			Second Semester		
ENG-102	English Composition II	3	HPE-170	First Aid, Safety & Prevention of Injuries	3
HPE-195	Concepts of Individual and Dual Sports	3	SOC-101	Introduction to Sociology	3
ECO-101	Macroeconomics or		HPE-209	Internship: Sport Management	1
ECO-102	Microeconomics	3	History General Education Elective	3
.....	Laboratory Science General Education Elective ¹	4	Humanities General Education Elective	3
.....	Free Elective	3	Humanities - Literature General Education Elective	3
		16			16
			Total Minimum Credits		60

¹ Students are encouraged to consult transfer institution for appropriate lab science elective.

² This course is offered fall semester only.

PROGRAM DESCRIPTION

The Sport Management program prepares students to receive an Associate in Science degree and transfer to a four-year school to major in sport management. Sport management is an all-encompassing term associated with the management of sport, fitness/wellness, and leisure recreation programs. An increased growth in competitive athletics, sport participation by all segments of society, and sport-related businesses has created a need for individuals trained in sport management.

PROGRAM GOALS

- To prepare students for transfer to a four-year college or university for further study in sport management.
- To provide students with a foundation in general education.
- To prepare students with an understanding of the various career opportunities and areas of specialization within the field of sport management.
- To provide students with a successful work experience in sport management.
- To provide students with a foundation in basic accounting.

PROGRAM STUDENT LEARNING OUTCOMES

- At the end of the program, the graduate will be able to:
1. Explain the various careers in sport management.
 2. Use critical analysis in solving problems and analyzing information as it relates to sport management.
 3. Work effectively in a professional sport business environment.
 4. Explain the key factors that led to sport evolving into business.

EMPLOYMENT OPPORTUNITIES

- Amateur competitive athletics
- Professional sports
- Sports agencies
- Municipal recreation and sports
- Sport merchandising
- Sport news media
- Health & fitness
- Resort recreation
- Specialized sport resorts & instructional programs

CONTACT PERSON

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