ACCOUNTING FOR MANAGERIAL DECISIONS (3) Saturday morning 10:30 to 1pm

- The course covers the accounting systems designed to help management in decision making. Planning (budgeting) and control systems, various product and service costing methods, and cost analysis for pricing replacement, outsourcing, quality and other management decisions are emphasized. Performance evaluation of product lines, divisions, and the firm as a whole including balanced scorecard and incentive systems are also covered.

53:623:510. MANAGING PROJECTS AND INFORMATION TECHNOLOGY (3) Wednesday 6 to 8:40

- Information technology (IT) is an important driver and enabler of the dramatic transformation of the business landscape. This course is designed to provide future managers with a fundamental understanding of the key IT issues for effective decision making on IT initiatives and investments, and manage the IT assets of an organization. Both managerial and technical aspects of IT management are discussed. Case studies and hands-on assignments reinforce the concepts and current business practices.

53:620:672. STRATEGIC MANAGEMENT: INTEGRATING THE ENTERPRISE (3) Tuesday 6 to 8:40

- Capstone course. To be taken in the final term or last term available.

- Provides a top management view of the firm. Students analyze the internal and external environments of firms, develop strategy, and work out its implementation. Emphasizes team building and verbal presentation skills. Improves understanding of diverse critical industries and mega-trends.